

Twelve members of the committee were present, including Julia Logan, senior warden.

1. Where are we?

- What inspires you about life at St. Mark's?
- What are we doing well?

We're in a good place financially – revenues are above forecast and expenses are below forecast

Music programs are strong and support worship:

- **choir is great**
- **choir school is going well (and its success has boosted attendance at the 9:00 am service)**
- **the concerts are great**

Lots is happening, both within the congregation and connecting the church to the wider community

Facilities have been improved and are better maintained

Social justice activities are strong

Faith formation is strong:

- **Sunday school**
- **Adult education**
- **Eat Pray Love**
- **Choir camp**
- **Wisdom School**
- **EfM**
- **Pilgrimages**

Preaching is good and there's a full staff with unified clergy team

Live streaming events is good

There's a sense of parish community/unity

We're good eggs!

2. Where do we want to go?

- How do you envision the St. Mark's of the future?
- Where should we put our energy?

- What should we keep doing?
- What should we do differently?

Make stewardship more inviting – go beyond an annual campaign 8 dots

More innovation in liturgy 1 dot

Strategic Planning Discussion with the Finance Committee (cont.)

Continue progress on facilities, including the nave, deferred maintenance, St. Nicholas Building, the whole campus 12 dots

Track membership information so that we can analyze who's connected to the church and consider goals for growing membership (connect data to goals) 1 dot

More chairs!

Aim for cleaner, greener, more sustainable operations 2 dots

Attract younger people/families

Invite tent city to campus 1 dot

Provide overnight parking/camping for people living in vehicles 2 dots

3. How do we get there?

- What are we prepared to do?
- What commitments are we willing to make?

Acquire new software or develop new database to track membership/affiliation and permit better analysis of the data about members/affiliates and better communication with members/affiliates 7 dots

Pursue planned gifts and special occasion gifts; communicate better the opportunity for such giving (i.e., giving beyond the annual campaign) 3 dots, etc.)

Cultivate leaders and relationships (both within and beyond the parish) for targeted giving and ongoing stewardship 1 dot

Provide FAQs about giving on website and in other forms of communication 5 dots

Be more visible to the community – to Capitol Hill and the City; improve media/PR outreach and improve communication 4 dots